Governor's Office of Youth, Faith and Family (GOYFF) Fiscal Year 2023 Strategic Plan 2-pager

Agency Director: Strategic Planner: Last modified: Maria Cristina Fuentes Maria Cristina Fuentes 07/07/2022

Vision: Strengthen the health and safety of Arizona's communities through collaboration and capacity building across the state.

Mission: Develop and implement programs, strategies, and initiatives to strengthen the continuum of services in communities through partnerships with community, faith, private, public, & tribal partners.

Agency Description: GOYFF is a cabinet level agency that administers state and federal grant programs and engages stakeholders across all sectors throughout the state to improve services and service delivery to our citizens. Through a trauma-informed lens, GOYFF develops programs, coalitions, strategies, and initiatives to support the Governor's priorities related to substance abuse, human trafficking, sexual & domestic violence, aging, child well-being, and juvenile justice. GOYFF also serves as the Governor's faith-based office and administers the state's AmeriCorps program. As part of our work, GOYFF staffs and convenes nine of the Governor appointed commissions.

Executive Summary: GOYFF's Strategic Plan reflects goals to be accomplished in four key areas: Goal 1: Integrate continuous quality improvement into agency operations. Goal 2: Optimize grant management through standardization of protocols and processes. Goal 3: Strengthen relationships and programs with key stakeholders including state agencies, local governments, Tribal Nations and communities, faith and community-based organizations, philanthropy, and other service providers. Goal 4: Transform Arizona's agencies and partners into a trauma-informed and family-focused service delivery system.

Summary of 5 Year Strategic Priorities				
#	Multi-Year Strategy	Start Year	Progress / Successes	
1	Continuous Quality Improvement in agency operations	2018	Agency assessment scores increase monthly as part of Arizona Management System (AMS) strategy. The agency fully deployed AMS and continuously evaluates improvements. Staff is fully trained and using the tools, which has driven successes, teambuilding, growth and focus. We continue to identify areas of focus for improvement. Employee engagement and satisfaction also demonstrated improvement.	
2	Improved grants management system	2018	Continuing to improve planning and goal setting for all existing all grant programs. Moved to e-grant system, electronic signatures and contract process. Standardize processes for RFGAs and fund allocation. Improved building community capacity through grant writing workshops, in additional to more traditional technical assistance.	
3	Strengthening strategic partnerships and outreach across the state	2018	Formal/standard processes were developed for stakeholder engagement. Tribal policy and consultation process in place. Formal engagement in faith leaders' networks. Continued improved partnerships - and improved processes for Councils and Commissions. Transitioned to online platform for community education through multiple topical webinars, meetings and stakeholder engagement strategies.	
4	Invest in Arizona's trauma-informed (TI) & family-focused service delivery system	2018	Trainings deployed in various agencies. Public health approach to trauma-informed through AZ Department of Health Services. Investment in Triple P. GOYFF programs and investments all centered on TI practices. Continuous education throughout the state and across systems and industries. Expanding the state's trauma informed communities of faith.	

Strategy #	FY23 Annual Objectives	Objective Metrics	Annual Initiatives
1	Improve the quality and outcomes delivered by staff throughout the agency.	AMS Assessment Score Employee Engagement Survey Score Percent completion of standard work development and revision	Achieve >3.0 in all AMS Assessment Elements. Maintain or improve employee engagement scores. Ongoing development and revision of agency standard work.
2	Improve the management and planning of/for grant programs.	Percent deployment of grant assessment/renewal assessment process (Breakthrough) Number of trainings delivered to stakeholders Number of grant specific technical assistance events offered Increase in percent of grant applicants.	Improve the tracking of program deliverables and funds by all grantees. Increase opportunities for trainings for stakeholders. Improve the quality and quantity of GOYFF outreach and engagement with grantees.
3	Increase targeted communication opportunities	Number of GOYFF-led/sponsored events Number of attendees at GOYFF events Number of website hits per month Number of social media impressions per month Number of media mentions/coverage	Develop social media messaging to raise awareness about subgrantee/partner impact and success. Develop and implement ongoing, targeted faith based meetings/events. Create targeted contact lists to enhance outreach across focus areas. Increase outreach and planning with Tribal Leaders/Councils. Utilize multiple platforms to expand outreach to stakeholders statewide.
4	Increase trauma informed care initiatives, trainings, programs and delivery systems in AZ.	Number of TIC GOYFF request for grants application (RFGA), awards and renewals Number of TIC trainings provided.	GOYFF RFGAs to support trauma informed programs. Ongoing investments in GOYFF programs to support trauma informed programs and training. Provide TIC strategies, approaches and implementation trainings.